



全体大会

第 26 届会议

沙特阿拉伯利雅得

2025 年 11 月 7 日至 11 日

议程项目 6(a)

成员现状

A/26/6(a) rev.1
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联合国世旅组织正走向绿色。全体大会所有文件均可在联合国世旅组织网站获得：<https://www.untourism.int/zh-hans>，或使用此处二维码。



执行概要

在现行授权、优先事项以及成员关系政策的框架下，联合国世旅组织秘书长及其他高级官员与非成员国相关决策者展开了积极的谈判和磋商，包括国家领导人、政府部委、国家旅游管理部门以及外交使团。另一关键举措是将非成员国纳入联合国世旅组织 2024 年至 2025 年工作方案的实施工作中，从而确保其积极参与本组织活动。

本组织战略特别注重吸引欧洲的盎格鲁-撒克逊国家、北欧国家、波罗的海国家，南北美洲、东亚及太平洋地区，以及加勒比和太平洋地区的小岛屿发展中国家（SIDS）。

秘书长业已收到圣基茨和尼维斯外交、国际贸易、商业与消费者事务、经济发展及投资部部长的官方信函，正式接受本组织章程及筹资规则（含迄今所有修订条款），并根据第 5 条规定接受履行成员义务。

全体大会获悉执委会 2024 年及 2025 年会议期间暂时接受的附属会员资格申请，相关申请需经大会批准。

大会第 25 届会议以来，执委会已临时批准了 85 份新申请。截至 2025 年 9 月 9 日，附属成员总数达 497 个。本组织正积极推进执委会第 117 届会议批准的以质量为导向且确保地域均衡的附属成员发展战略。



决议草案¹

议程项目 6(a)

成员现状

(A/26/6(a) rev.1 号文件和 CMAM/8/2025 报告)

审议了本组织成员现状报告（正式成员）以及附属成员事务委员会第 8 次会议的报告，

1. 称赞本组织全面的愿景，赞赏秘书处在吸引非成员国方面的积极努力，并感谢秘书长及其它联合国世旅组织高级官员采取有针对性的有效行动；
2. 欢迎非成员国积极参与本组织核心活动，尤其是与知识创造和转让相关的活动，并强调其参与的重要性，称赞秘书处推动非成员国的主要公私部门行动方、决策者及学界人士参与联合国世旅组织工作方案各项倡议的战略举措；
3. 赞赏圣基茨和尼维斯加入本组织的决定，并批准该国的成员国申请，其成员资格将于 2026 年 1 月 1 日生效，本组织成员国总数将达 161 个；

审议了关于本组织成员现状的报告（附属成员），

4. 感谢附属成员事务委员会成员所做的工作；
5. 注意到 A/25/6(a) rev.1 号文件附件 II 所载的附属成员退出组织的情况；
6. 决定 A/25/6(a) rev.1 号文件附件 III 所载实体自文件所示日期起不再是本组织附属成员；以及
7. 认可 A/25/6(a) rev.1 号文件附件 IV 所载实体商业名称的变更。

¹ 本文件为决议草案，关于大会最终通过的决议，请参考届会结束后发布的决议文件。

I. 本组织的正式成员

- 截至本文件提交之日，本组织成员国总数为 160 个。本文件旨在向全体大会通报自其第二十五届会议以来成员的变化情况，并向大会提交根据《章程》第 5 条和《大会议事规则》第 49 和第 50 条规定要求其进行审议的正式成员申请。

A. 成员申请

- 秘书长收到**圣基茨和尼维斯**外长 2025 年 8 月 28 日的信函，告知该国政府有意加入本组织并希望获取相关流程、成员权利义务等信息。
- 圣基茨和尼维斯虽为联合国会员国，但既非国际官方旅游组织联盟（IUOTO）成员，亦非联合国世旅组织前成员，因此须依据《章程》第 5(3)条规定提交成员资格申请。
- 在秘书处提供所有和成员资格相关的必要信息并进行磋商后，并经圣基茨和尼维斯政府完成内部程序，秘书长于 2025 年 10 月 6 日收到了该国外交、国际贸易、商业及消费者事务、经济发展及投资部部长 2025 年 10 月 1 日签署的官方信函，声明该国正式接受本组织《章程》和《筹资规则》及其迄今通过的所有修订条款，并接受《章程》第 5(3)条规定的成员义务。
- 根据全体大会议事规则第 50 条关于接纳新成员的相关规定，成员申请须包含该国关于接受《章程》及成员义务的正式声明，且须“在大会会议召开前至少六十天”提交，本组织成员须“在大会会议召开前至少三十天”收到通知。就**圣基茨和尼维斯**而言，尽管该国表达加入本组织意向的信函在大会会议召开六十天前即已收到，但其未在规定期限内提交所需的**正式成员申请**。
- 若全体大会对圣基茨和尼维斯提交的加入申请予以审议，秘书长建议成员资格自 2026 年 1 月 1 日起生效。
- 请全体大会审议并批准圣基茨和尼维斯提交的加入申请，自 2026 年 1 月 1 日起生效。

B. 退出

- 截至本文件完成时，无成员国向联合国世旅组织秘书处和/或西班牙政府通报任何希望退出本组织的意向。

C. 与非成员国的接触

- 2024 年至 2025 年期间充满了剧变和动荡。国家选举、政府改组以及某些情况下政治体制的彻底转变（尤其在盎格鲁-撒克逊国家）等外部因素，加之更广泛的全球性挑战，对加入或重新加入本组织的谈判进程造成了严重障碍。政治转型与国家优先事项的变化多次发生，导致正在进行的磋商陷入停滞。其中加拿大为典型案例，与该国进行的谈判业已对组织成员主要情况达成共识，但后来发生的政局变化却使该国加入组织的进程止步不前。
- 此外，秘书处与冰岛、爱尔兰、卢森堡及英国举行了数次会议，就其加入组织的可能性进行了深入讨论。
- 鉴于上述外部趋势的影响，以及与某些发达经济体的谈判进程中发现的前后不一致的情况，本组织对其策略进行了调整，以期吸引非成员国。具体包括：(1) 加强对小岛屿发展中国家的工作力度，(2) 使非成员国对组织各项倡议的参与更加多元与均衡。详情可参见见附件 V。

II. 本组织的附属成员²

A. 以质量为导向地发展附属成员

12. 本文件第 II 部分向全体大会通报根据《章程》第 7 条和《附属成员章程》第 1(5)条规定应由大会审议并批准的附属成员申请情况，并向其报告自全体大会第二十五届会议召开以来附属成员组成的变化。
13. 截至本文件完成之日，本组织附属成员总数为 497 个（数据待更新）。按原籍国统计，西班牙以 107 个附属成员位居首位，占总数的 20%以上，其次为美利坚合众国（27 个）、墨西哥（22 个）、日本（21 个）以及沙特阿拉伯（19 个）。作为附属成员发展战略的直接成果，中东地区附属成员实现显著增长，总数达 49 个，占总数 10%（2023 年仅占 4%）。
14. 按照《附属成员章程》第 3(3)条规定，2024 年至 2025 年期间，委员会审议并提议临时接受 85 个附属成员申请（详见附件 I），等待全体大会第 26 届会议批准。
15. 作为关注质量且地域均衡的附属成员发展战略的成果，本阶段提交的申请中有相当数量来自附属成员数量代表性不足的地区（中东、非洲及亚太地区）。此外，许多申请来自尚无任何附属成员的国家，例如澳大利亚、埃塞俄比亚、冈比亚、伊拉克、毛里求斯、纳米比亚、巴基斯坦、新加坡、赞比亚和津巴布韦。附属成员事务委员会对相关申请的多样性、一致性及可靠性表示赞赏。
16. 委员会已对一批优质可靠的附属成员申请予以审议并提交全体大会供直接批准，相关申请含 85 个地域代表性均衡且主要来自代表性不足地区的实体。清单承载于附件 I。
8. 为确保成员的质量，本组织采取严格的内部核查程序，以保证成员申请方具有申请资格。在本组织对所收到信息完成详尽核查程序并由相关国家进行检查后，约 30%的申请方成功完成申请程序。

B. 执委会第 121、122 及 123 届会议批准的、待全体大会第 26 届会议最终批准的附属成员申请

17. 根据全体大会第 24 届会议所通过的附属成员新法律框架，附属成员申请程序通过以下措施得以加强：引入尽职调查程序、加强申请方总部所在国政府的作用、附属成员事务委员会参与核查流程。
18. 在核实附属成员申请符合《附属成员章程》相关要求并完成内部审查程序后，申请呈交附属成员事务委员会传阅并由执委会审议决定暂时接受。
9. 根据《章程》第 7(3)条和第 7(4)条以及《附属成员章程》第 1 条和第 3 条相关规定，执委会通过 CE/DEC/10(CXVI)、CE/DEC/10(CXVII)和 CE/DEC/10(CXVIII)号决定暂时接受了相当数量的实体，最终需经全体大会第 25 届会议核准（相关实体完整名单载于附件 I）：
 - 执委会第 121 届会议暂时接受 39 个新成员（西班牙巴塞罗那，2024 年 6 月 11 日）
 - 执委会第 122 届会议暂时接受 27 个新成员（哥伦比亚卡塔赫纳，2024 年 11 月 14 日）
 - 执委会第 123 届会议暂时接受 19 个新成员（西班牙塞戈维亚，2025 年 5 月 30 日）

C. 成员退出及资格终止

19. **退出：**自全体大会第 25 届会议以来，附件 II 所载相关实体已退出本组织。依照《附属成员章程》第 4(2)条和本组织《章程》第 35(3)条规定，附属成员退出本组织于书面通知秘书长一年后生效。
20. **资格终止：**根据《财务规则》细则 IV.2 的要求，受《筹资规则》第 13 段规定制约的附属成员有六个月的时间像本组织结清欠缴会费，或制订旨在结清欠款的付款计划，或退出本组织。若附属

² 参见 A26/10(b)号文件：附属成员相关事务委员会报告。

成员未于规定期限内提供解决方案，秘书长可向全体大会提议终止相关实体的附属成员资格，终止日期由大会决定。

21. 根据上述内容，秘书长在附件 III 中向大会提交了一份未在法定期限内结清欠款的附属成员名单，并进一步提议自文件所示日期起终止其附属成员资格。

D. 注册商业名称变更

22. 依照《附属成员章程》2(2)(f)条款，全体大会获得附件 IV 所载实体的注册商业名称变更的信息。

E. 附属成员总数

23. 考虑到执委会自上届大会以来暂时接受的附属成员申请方，以及上述实体退出组织的情况，截至 2025 年 9 月 9 日的附属成员总数为 **497** 个。
24. 截至本文件完成之日，**85** 份申请提交全体大会供其批准。
25. 附属成员事务委员会将于其 2025 年 11 月 8 日举行的下一次会议审议由执委会 124 届会议暂时接受的附属成员名单。该名单将通过附属成员事务委员会报告下的专门文件予以公布。

Annex I: List of candidatures for affiliate membership provisionally admitted by the 121st, 122nd and 123rd sessions of the Executive Council

	Name of Entity	Country
1	ABAV - Brazilian Association of Travel Agencies	Brazil
2	Academy of Hospitality, Tourism, and Wellness	Serbia
3	Altezza Travelling Limited	Tanzania
4	Amsa Hospitality Company	Saudi Arabia
5	Aseer Development Authority	Saudi Arabia
6	Asociación de Hoteles y Turismo de la República Dominicana, Inc. - ASONAHORES -	Dominican Republic
7	Asociación del Deporte Español	Spain
8	Associació de Càmpings de Girona	Spain
9	Association of travel & tourism agents in Iraq	Iraq
10	Association Régionale de l'Industrie Hôtelière Marrakech-Safi	Morocco
11	Banco de Reservas de la República Dominicana	Dominican Republic
12	Banco Popular Dominicano, S.A. Banco Múltiple	Dominican Republic
13	Batterjee Medical College	Saudi Arabia
14	Blitzscale S.A.	Spain
15	Booking.com B.V.	Netherlands
16	Buró de Congresos y Visitantes de Aguascalientes	Mexico
17	Bytetravel SA	Spain
18	Cámara de Comercio de Medellín para Antioquia	Colombia
19	Cámara Nacional De Turismo Del Perú	Peru
20	China Tourism Group Corporation Limited	China
21	Confederación De Cámaras Nacionales De Comercio, Servicios Y Turismo De Los Estados Unidos Mexicanos (Concanaco Servytur México)	Mexico
22	Conseil québécois des ressources humaines en tourisme-CQRHT	Canada
23	Consejo Federal de Inversiones	Argentina
24	Corporación Turismo Cartagena de Indias	Colombia
25	Crescentrating Pte Ltd	Singapore
26	Decanter Enterprises	Zimbabwe
27	Enjoytravel Corporate SL	Spain
28	Escuela Universitaria de Hotelería y Turismo de Sant Pol de Mar (Barcelona)	Spain
29	Ethiopian Tour Operators Association - ETOA	Ethiopia
30	Federation of Trade in Goods, Services and Tourism Rio de Janeiro – FECOMÉRCIO-RJ	Brazil
31	Fideicomiso de Promoción Turística del Estado de Nayarit	Mexico
32	Focus Brand, S.L.	Spain
33	Forward Data, S.L.	Spain
34	Fujairah Tourism and Antiquities Department	United Arab Emirates
35	Gambia Tourism and Hospitality Institute	Gambia

36	Gremio Empresarial y Profesional de Agencias de Viajes	España
37	Hospitality Association of Zimbabwe	Zimbabwe
38	Hoteliers Association of Uzbekistan	Uzbekistan
39	ICL Tours and Travels LLC	United Arab Emirates
40	IFP Qatar	Qatar
41	Institute of Gastronomy, Culture, Arts and Tourism - IGCAT	Spain
42	Instituto Nacional de Formación Técnico Profesional - INFOTEP	Dominican Republic
43	Instituto Superior de Derecho y Economía, S.A.	Spain
44	Intangible Heritage Association	Saudi Arabia
45	International Masters Games Association	Switzerland
46	International Tour Management Institute, Inc.	United States of America
47	Ishraq Hospitality	United Arab Emirates
48	Jiangsu College of Tourism	China
49	JLL Americas Inc.	United States of America
50	Jordan Hotels Association	Jordan
51	Jordan Restaurant Association	Jordan
52	Klook Travel Technology Pte. Ltd.	Singapore
53	Kuoni Global Travel Services (Schweiz) AG	Switzerland
54	Levantur S.A.	Spain
55	MADCUP, S.L.	Spain
56	Monash University	Australia
57	Namibia University of Science and Technology	Namibia
58	Navarra Impulsa Cultura, Deporte y Ocio S.L.	Spain
59	New Perspective Media FZ LLC	United Arab Emirates
60	Nexus Fostering Partnership SI	Spain
61	Observatoire du Tourisme du Maroc	Morocco
62	Pakistan Association of Tour Operators - PATO	Pakistan
63	Palacio de Ferias, Congresos y Exposiciones de Marbella S.L.	Spain
64	Passporter Technologies SL	Spain
65	Petición Balazs Companie, SL	Spain
66	PT Indonesia WISE	Indonesia
67	Radisson Hospitality Belgium, B.V.	Belgium
68	Rijeka Tourist Board	Croatia
69	Rocket DMC International - FZCO	United Arab Emirates
70	Royal Jordanian RJ	Jordan
71	Saudi Tourism Authority	Saudi Arabia
72	Scientific Research Institute for Tourism Development -TDI	Uzbekistan
73	Sulaiman Alrajhi Real Estate Company	Saudi Arabia
74	The Chamber of Commerce and Industry of Romania	Romania
75	TORNUS Agencia Creativa de Turismo	Colombia
76	Tourism Dept. of Sultan Qaboos University	Oman
77	Universidad Ean	Colombia

78	University of South Florida School of Hospitality and Tourism Management	United States of America
79	University of Technology Mauritius	Mauritius
80	Viristar LLC	United States of America
81	World Tourism Alliance	China
82	Zagreb School of Economics and Management	Croatia
83	Zambia Institute for Tourism & Hospitality Studies	Zambia
84	Zambia Tourism Agency	Zambia
85	Zanzibar Association of Tourism Investors Ltd.	Tanzania

Annex II. Withdrawals from the Organization

2023-2025

	Name of entity	Date of withdrawal
1	Basque Tourist Consulting SLU (Spain)	24.10.2023
2	Asociación de Marcas Renombradas Españolas (Spain)	18.11.2023
3	IGDS - Intercontinental Group of Department Stores (Switzerland)	13.12.2023
4	Kansai Tourism Bureau (Japan)	31.12.2023
5	Asociación para la Protección del Patrimonio Gastronómico (Spain)	09.01.2024
6	Leeds Beckett University (United Kingdom)	18.01.2024
7	Grupo Aviator Ltda (Colombia)	19.01.2024
8	Edutus College (Hungary)	22.01.2024
9	Avanzo Learning Progress SA (Randstad) (Spain)	03.05.2024
10	Compagnie des Alpes (France)	02.08.2024
11	Brighton Business School, University of Brighton (United Kingdom)	08.11.2024
12	Kalam	20.11.2024
13	GBSB Global Business School	01.12.2024
14	Budapest Brand Nonprofit Private Limited Company	13.12.2024
15	Egyptian Tourism Federation	10.12.2024
16	The Bicester Collection	01.01.2025
17	Egyptian Hotels Association	24.01.2025
18	Gulf Air	09.05.2025
19	ViaVii	20.06.2025
20	URPEAK SARL	05.09.2025
21	ASOCIACION ESPAÑOLA DE DIRECTORES Y DIRECTIVOS HOTEL	09.09.2025
22	Conseil des Grands Crus Classés en 1855	23.09.2025
23	WINE IN MODERATION - ART DE VIVRE (WIM ASSOCIATION) AISBL	02.10.2025
24	Exhibition World Bahrain	07.10.2025
25	Ishraq Hospitality	04.11.2025

2023

	Name of entity	Date of withdrawal
1	Basque Tourist Consulting SLU (Spain)	24.10.2023
2	Asociación de Marcas Renombradas Españolas (Spain)	18.11.2023
3	IGDS - Intercontinental Group of Department Stores (Switzerland)	13.12.2023
4	Kansai Tourism Bureau (Japan)	31.12.2023

2024

	Name of entity	Date of withdrawal
5	Asociación para la Protección del Patrimonio Gastronómico (Spain)	09.01.2024
6	Leeds Beckett University (United Kingdom)	18.01.2024
7	Grupo Aviator Ltda (Colombia)	19.01.2024
8	Edutus College (Hungary)	22.01.2024

9	Avanzo Learning Progress SA (Randstad) (Spain)	03.05.2024
10	Compagnie des Alpes (France)	02.08.2024
11	Brighton Business School, University of Brighton (United Kingdom)	08.11.2024
12	Kalam	20.11.2024
13	GBSB Global Business School	01.12.2024
14	Budapest Brand Nonprofit Private Limited Company	13.12.2024
15	Egyptian Tourism Federation	10.12.2024

2025

	Name of entity	Date of withdrawal
17	Egyptian Hotels Association	24.01.2025
18	Gulf Air	09.05.2025
19	ViaVii	20.06.2025
21	ASOCIACION ESPAÑOLA DE DIRECTORES Y DIRECTIVOS HOTEL	09.09.2025
22	Conseil des Grands Crus Classés en 1855	23.09.2025
23	WINE IN MODERATION - ART DE VIVRE (WIM ASSOCIATION) AISBL	02.10.2025
24	Exhibition World Bahrain	07.10.2025
25	Ishraq Hospitality	04.11.2025

Annex III. Entities that have ceased to be Affiliate Members

The below-listed entities will cease to be Affiliate Members as of the following dates:

Effective on 1 July 2024		
	Name of the Entity	Country
1	Amaala Company	Saudi Arabia
2	Business Association of Georgia	Georgia
3	Caribbean Public Health Agency - CARPHA	Trinidad and Tobago
4	Centro Español de Nuevas Profesiones	Spain
5	Club Atlético de Madrid S.A.D.	Spain
6	Comité Regional du Tourisme de Nouvelle-Aquitaine	France
7	Committee For Tourism - Moscow City Government	Russian Federation
8	Fondazione Romualdo del Bianco	Italy
9	Gastronomic Association of Georgia	Georgia
10	Ghana Tourism Federation - GHATOF	Ghana
11	International Foundation Sport Tourism and Youth	Georgia
12	Instituto Medio de Gestao Hotelaria e Turismo - Francisco dos Santos (IMGHT-FS)	Angola
13	Katowice School of Economics	Poland
14	Kasese Tourism Investors Forum	Uganda
15	Ou Position	Estonia
16	Patronato Provincial de Turismo Diputación de Córdoba	Spain
17	Recevin - Reseau Européen des Villes du Vin	Portugal
18	Tourisme et Hôtellerie SAUER International THSI	France
19	Tourism Kwazulu-Natal	South Africa
20	Universidad Ricardo de Palma	Peru
Effective on 1 July 2025		
	Name of the Entity	Country
21	ALIANZA DE EDUCACION SUPERIOR EN Spain S.L	Spain
22	ATHENS DEVELOPMENT AND DESTINATIONS MANAGEMENT AGENCY	Greece
23	CORPORACION MUNICIPAL TURISMO VICUÑA	Chile
24	FACILITY CONCEPT	Côte d'Ivoire
25	GLOBALIA CORPORACION EMPRESARIAL S.L.	Spain
26	HOSPITALITY & TOURISM ASSOCIATION OF ESWATINI	Eswatini
27	MANIFEST DESTINATIONS GROUP INC	United States of America
28	MIDDLE EAST UNIVESITY	Jordan
29	ONWARD	United States of America
30	ROYAL COMISSION FOR AIULA	Saudi Arabia
31	RVF INTERNATIONAL LLC	United States of America
32	SCHLOSS SCHOENBRUNN KULTUR-UND BETRIEBSGES m.b.H. (AUSTRIA)	Austria
33	THE STYLE OUTLETS-NEINVER S.A.	Spain

34	TURISMO COMERCIO Y PROMOCION ECONOMICA DE SALAMANCA, S.A.U.	Spain
35	ULSAN METROPOLITAN GOVERNMENT	Korea
36	UNIVERSIDAD SAN IGNACIO DE LOYOLA	Peru
Effective on 10 November 2025		
Name of the Entity		Country
37.	International Institute for Research and Development of Special Interest (SITI-1)	Iran (Islamic Republic of)
38.	Pardis Iranian Mana Seir International Tourism Institute	Iran (Islamic Republic of)

Annex IV. Affiliate Members that changed their registered business names

	Previous Name	Current Name
1	Almosafer Company for Travel and Tourism	Almosafer General Trading L.L.C
2	ATHENS DEVELOPMENT AND DESTINATIONS MANAGEMENT AGENCY (ADDMA)	Develop Athens S.A.
3	Diriyah Gate Company Limited	Diriyah Company
4	Dur Hospitality Co.	Taiba Investments
5	Fundación Turismo Valencia	Fundación Visit Valencia
6	Instituto de Formação Turística – Institute for Tourism Studies.	Macao University of Tourism
7	Macao Polytechnic Institute	Macao Polytechnic University
8	OMRAN Tourism Development Company SAOC (OMRAN Group)	Oman Tourism Development Company (Omran Group)
9	Tourism in Skåne AB	Visit Skåne AB
10	University College Aspira	Aspira University of Applied Sciences

Annex V. Engagement of non-member States in various organizational initiatives and activities, primarily focused on knowledge creation and transfer³

Statistics, Standards and Data

Study/Research/Publication; Event; Project(s); Initiatives; Other Activities	Period	Country / Countries	Country / Countries Engagement
Measuring the Sustainability of Tourism			
Measuring the Sustainability of Tourism (MST): R&D and statistical innovation for the development of the Statistical Framework	From November 2023 to February 2024 (when the Statistical Framework for MST was finalized)	<ul style="list-style-type: none"> • Australia • Canada • Denmark • Finland • Ireland • New Zealand • Sweden • United States 	Expert pro-bono contributions, include: drafting discussion papers and dedicated sections of the Statistical Framework for MST, active participation in the MST Expert Group, Editorial Board, and Task Teams, as well as providing input to consultations.
Global consultation on the Statistical Framework for Measuring the sustainability of Tourism	October-November 2023	<ul style="list-style-type: none"> • Canada • Finland • Norway • Tonga • United States 	Contributions to the Statistical Framework for MST.
Side event of the 55th session of the UN Statistical Commission: “Measuring the Sustainability of Tourism: Closing the gap between policy and statistics”, New York, United States	27 February 2024	<ul style="list-style-type: none"> • Canada • Norway • Singapore • United States <p>Institutions from non-UN Tourism Members States:</p> <ul style="list-style-type: none"> • DATA2X (USA) • Foreign, Commonwealth and Development Office (FCDO) (UK) 	Participation in the side event.
Statistical Framework for Measuring the Sustainability of Tourism: UN endorsement	March 2024	<ul style="list-style-type: none"> • Canada • Denmark • Finland on behalf of EU and EFTA countries; • New Zealand • United States 	Official supporting statements at the 55th plenary session of UN Statistical Commission. Supported the diplomatic and consensus-building effort for the UN endorsement of MST Framework.
Workshop “Measuring Regional Tourism and Tourism’s Environmental impact in the Nordics”, Malmo, Sweden	3-5 June 2024	<ul style="list-style-type: none"> • Denmark • Finland • Iceland • Norway • Sweden 	Countries and destinations working towards the implementation of the Statistical Framework for

³ The information provided covers the period from the 25th session of the UN Tourism General Assembly in 2023 to its 26th session in 2025.

			Measuring the Sustainability of Tourism
5th meeting of Expert Group on Measuring the Sustainability of Tourism, UN Tourism Headquarters, Madrid, Spain	1 October 2024	<ul style="list-style-type: none"> • Canada • Denmark • Norway • United States <p>Institutions from non-UN Tourism Member States:</p> <ul style="list-style-type: none"> • Oxford University and its SDG Impact Lab (UK) • University of Surrey (UK) • World Sustainable Hospitality Alliance (UK) 	Participation in the meeting.
15th meeting of Inter-agency and Expert Group on SDG Indicators (IAEG-SDGs), Oslo, Norway, co-hosted by Statistics Norway and the UNDP Global Policy Centre for Governance (GPCG)	21-23 October 2024	<ul style="list-style-type: none"> • Canada • Finland • Denmark • Ireland • Norway • Sweden • Tonga • United Kingdom • United States 	At this meeting, the IAEG-SDGs accepted the inclusion of a new tourism SDG indicator in their recommended 2025 Comprehensive Review of the SDG Global Indicator Set, for subsequent consideration by the UN Statistical Commission.
Flagship initiative to develop an Environmental, Social, Governance (ESG) Framework for Tourism Businesses			
R&D and innovation to develop a harmonized ESG Framework for Tourism Businesses	Ongoing	<p>Key players (UK):</p> <ul style="list-style-type: none"> • Oxford University SDG Impact Lab • easyJet holidays • British Airways <p>Key players (USA):</p> <ul style="list-style-type: none"> • Best Western Hotels 	Support for the initiative, either in the form of pro bono contributions or sponsorships.
Inaugural Event of the ESG Framework for Tourism Businesses, UN Tourism Headquarters, Madrid, Spain	30 September 2024	<p>Institutions from non-UN Tourism Members States:</p> <ul style="list-style-type: none"> • ABTA (UK) • BeCause (Denmark) • British Airways (UK) • easyJet holidays (UK) • European Tourism Association (ETOA) (UK) • IDEEA Group (Australia) 	Participation in the meeting, contributing to the discussion on the research findings and the key attributes of the forthcoming Framework.

		<ul style="list-style-type: none"> • Regenerative Travel (USA) • The Travel Foundation (UK) • Tiger Mountain Nepal (UK) • Travelive LTD (UK) • UN Global Compact (USA) • University of Oxford (UK) • University of Surrey (UK) • World Sustainable Hospitality Alliance (UK) 	
1st Pan European Best Western Hotels Convention, Palma de Mallorca, Spain	1-2 April	<ul style="list-style-type: none"> • Best Western Hotels (USA) 	Invitation to UN Tourism's Statistics, Standards and Data Department to participate in a panel discussion on ESG at the event plenary, including sponsorship of the trip.
8th meeting of the UN Committee of Experts on Business and Trade Statistics, Singapore	24-26 June	<ul style="list-style-type: none"> • Singapore 	
UN Tourism Statistics Database			
The UN Tourism Statistical Database provides key tourism statistics collected on inbound, outbound and domestic tourism, tourism industries, employment in tourism, trade-based indicators and tourism SDG indicators.	Nov 2023 – Sep 2025	<p>Contributing non-UN Tourism Member States include:</p> <ul style="list-style-type: none"> • Australia • Belgium • Canada • Denmark • Estonia • Finland • French Polynesia • Guam • Guyana • Iceland • Latvia • Liechtenstein • Luxembourg • New Zealand • Norway • Sweden • United Kingdom • United States 	<p>Countries voluntarily report their statistical data on a regular basis, including on:</p> <ul style="list-style-type: none"> - tourism SDG indicators - key economic data (including Tourism Direct GDP) - statistics on the tourism industries - tourism employment statistics - basic statistics on inbound, domestic and outbound tourism
UN Tourism Committee on Statistics			

20th meeting of Committee on Statistics, UN Tourism Headquarters, Madrid, Spain	2-3 October 2024	<ul style="list-style-type: none"> • Canada • Denmark • United States 	Active participation in the meeting.
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Sustainability and Resilience

Study/Research/Publication; Event; Project(s); Initiatives; Other Activities	Period	Country / Countries	Country / Countries Engagement
2023 Global INSTO ⁴ Meeting	21-22 November 2023	Australia Canada Ireland United Kingdom United States	Participation either as a speaker representing INSTO observatories or as an audience member
INSTO Insights Webinar on Local Satisfaction: Understanding the Induced Impacts of Tourism on Local Society, Economy, Culture and Environment	22 April 2024	Australia Canada Denmark Ireland New Zealand Norway Sweden United Kingdom United States	Participation either as a speaker representing INSTO observatories or as an audience member
INSTO Insights Webinar on Measuring Accessibility at the Destination Level	13 June 2024	Australia Belgium Canada Denmark Ireland Luxembourg New Zealand Norway Sweden United Kingdom United States	Participation either as a speaker representing INSTO observatories or as an audience member
19 th Committee on Tourism and Sustainability Meeting	8-10 September 2024	Iceland	Participation as a panellist
2024 Global INSTO Meeting	16 October 2024	Australia Canada Ireland United Kingdom United States	Participation either as a speaker representing INSTO observatories or as an audience member
3 rd Edition of Sustainable Destinations Summit	17-18 October 2024	Canada; Ireland	Participation as a panellist

Ethics, Culture and Social Responsibility

Study/Research/Publication; Event; Project(s); Initiatives; Other Activities	Period	Country / Countries	Country / Countries Engagement
Compendium of Good Practices in Indigenous Tourism – Regional Focus on	2025	Australia New Zealand	Submission of case studies from indigenous

⁴ INSTO refers to the International Network of Sustainable Tourism Observatories

Asia and the Pacific (https://doi.org/10.18111/9789284426461)			leaders working closely with their governments, destinations and companies.
Global Report on Women in Tourism: the Transport Industries	2025	Australia New Zealand Singapore United Kingdom	The survey questionnaire was sent to all Member and non-Member States.

Market Intelligence, Policies and Competitiveness

Study/Research/Publication; Event; Project(s); Initiatives; Other Activities	Period	Country / Countries	Country / Countries Engagement
Project on <i>Development of Sustainable Gastronomy Tourism Itineraries and Value Chains in the Pacific SIDS</i> with Mountain Partnership Secretariat at FAO	May-December 2025	Tonga Solomon Islands The overall projects covers Fiji, Samoa, Tonga, Vanuatu, Solomon Islands	Participation in project including <ul style="list-style-type: none"> - Regional Workshop on Gastronomy Tourism (June 2025) - National Workshops carried out by SPTO - Creation of gastronomy tourism itineraries (1 per island) - Creation of gastronomy tourism producer factsheets - Mentoring to producers
UN Tourism as a Knowledge Partner of the G20 South Africa's Presidency Presidency Documents under the following priorities Digital Innovation to Enhance Travel and Tourism Start-Ups and MSMEs Air Connectivity for Seamless Travel Enhanced Resilience for Inclusive, Sustainable Tourism Development	January-September 2025	Australia Canada Ireland Norway Singapore United Kingdom	Countries contributed through survey and revision of Presidency documents prepared by UN Tourism as a Knowledge Partner of the G20 2025 South Africa Presidency
World Tourism Barometer	January-December 2025	All non-member States	Data on international tourist arrivals, receipts and expenditure is collected and showcased
UN Tourism Chapter in ASEAN Tourism Outlook	June-October 2025	Singapore	UN Tourism chapter on the Report ASEAN Tourism Outlook including analysis of international tourism in the 10 ASEAN countries as well as forecast of international tourist arrivals in 2030 for ASEAN as a group.

UN Tourism Data Dashboard	January-December 2025	All non-member States	Data on international tourist arrivals, receipts and expenditure is collected and showcased
UN Tourism/ETC Data Lab	January-December 2025	European Travel Commission (ETC) NTOs Ireland Denmark Estonia Iceland Latvia Norway	Peer to peer learning online sessions on market intelligence and insights with UN Tourism and ETC Members in Europe.
World Tourism Report Self-assessment	August-October 2025	All non-member States	The WTR online self-assessment is intended to build a solid basis for the analysis of the policy enablers at national level globally which will inform the policy component of World Tourism Report.
Foresight Sessions within the context of the World Tourism Report	June 2025	Singapore	The Foresight sessions were highly interactive exercises that convened senior representatives from both UN Tourism Member States and non-member States, organized by region. Participants engaged in collaborative discussions on the key tourism trends driving change and explored potential future scenarios for tourism looking ahead to 2050. The insights and conclusions drawn from these sessions will serve as a basis for the Tourism Trends and Strategic Foresight chapter of the World Tourism Report.

Innovation, Education and Investments

Study/Research/Publication; Event; Project(s); Initiatives; Other Activities	Period	Country / Countries	Country / Countries Engagement
<p>1. Global Innovation Calls: Thanks to its strong innovation ecosystem, a significant share of applications and leading startups from the Global UN Innovation Network, come from the United States:</p> <ul style="list-style-type: none"> Artificial Intelligence Startup Challenge 			

(15% of total applications are based in the United States)	2024-2025	United States	Buddypass (semi-finalist) www.buddypasstrips.com
2. Contract signed, Plug and Play for projects on Open Innovation (based in the United States)	2023-2025	United States	Support for the organization of 3 global/regional competitions
3. Silicon Valley June Summit of Plug and Play, California (one of our key innovation partners)	2024	United States	Participation of the innovation team in the Summit in California (San Francisco)
Education: Partnerships Agreement Agreement with Cornell University on scholarships for the sustainable tourism course	2024/2025	Based in the United States	Global rollout of scholarships
Education: MoU with Quacquarelli Symonds on education	2024/2025	Based in the United Kingdom	Education focused